

Appleseed's / Orchard Brands Multiple Projects in Beverly, MA



As part of the Orchard Brands family of companies, Appleseed's has focused on providing high quality garments to their clients combined with exceptional customer service for almost 60 years. Through their Beverly, MA facility, the company services a multi channel retailing operation including catalogs, website and retail store locations.

To enhance Appleseed's capacity for continued growth and service to their expanding client base, Abel Womack has designed and implemented a variety of improvements to their Beverly, MA facility. The improvements have increased the distribution center's storage capacity as well as allowed the company to double its throughput while maximizing space within the facility. Renovations to facility resulted in 6,000 SF of new packing floor space.

The projects included:

- Installation of a new Hytrol conveyor system with weighing and motion, a second conveyor system and a new receiving conveyor system with 2 vertical reciprocating lifts.
- Installation of a new 66,000 SF, 3 level Unarco pick module with another weigh and motion system. The module consisted of bulk storage and hanging garment racks.
- Raymond Orderpicker trucks with guidance wire sensors for the bulk storage area.
- Installation of 600 bays of new shelving prior to 2007 and about 300 more since then.



New Conveyor and Scales

These projects allowed for the incorporation of two new companies; Draper's & Damon's and Winter Silks. A total of three companies within one distribution eliminated the need for three separate run distribution centers, saving considerable costs.



Project Key Features

Challenge

- Enhance capacity for continued growth and service to expanding client base.

Abel Womack Solution

- Installation of new material handling equipment that resulted in improved picking and packing methods, and 6,000 SF of packing floor space.

Benefits

- Increased storage capacity and doubled throughput.
- By consolidating the operations of 3 companies into 1 distribution center, operations and other costs were eliminated.

Building Size: 180,000 SF