

Bob's Discount Furniture, Taftville, CT Distribution Center Upgrades

Bob's Discount Furniture, started in 1991, has 40 stores throughout New York, Rhode Island, Connecticut, Massachusetts, Maine, New Jersey and New Hampshire. Their unique approach to TV and radio advertising has built strong brand awareness and customer satisfaction through its comfortable shopping environment and commitment to customer service.

The 55 acre Taftville, CT site supports the ever growing furniture retailer's warehouse and distribution needs. In order to increase efficiency and reduce product damage within the distribution center, Bob's turned to Abel Womack and Raymond for equipment to meet its goals.

- **Raymond AC Technology increased battery shift life.** The Raymond 5500 OPC 30TT's with AC technology were capable of 22 hours of run time. This was significantly higher than the capacity of Bob's existing equipment. It allowed Bob's to make significant productivity gains per shift.
- **Raymond AC Technology improved efficiency** and minimized operating costs.
- **Clear View Mast increased operator efficiency** while decreasing damage to products and equipment.

Project Key Features:

Challenge

- Increase efficiency and reduce product damage within the distribution center.

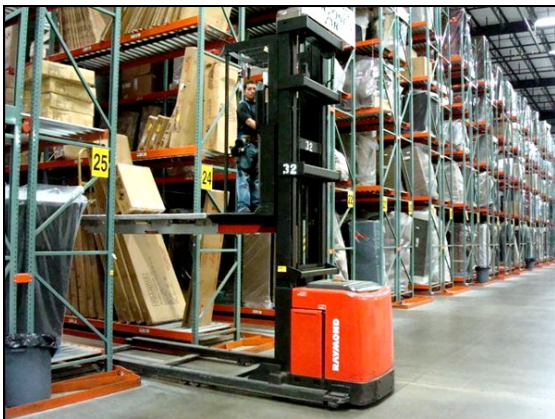
Abel Womack Solution

- Raymond AC Technology, and clear view mast.

Benefit

- Increased operator efficiency, improved battery shift life, significant productivity gains and improved energy efficiency and reduced operating costs.

Size: 900,000 + SF



Raymond Orderpickers and other lift trucks are used to move furniture easily and safely.