

Appleseed's / Orchard Brands Multiple Projects in Beverly, MA

As part of the Orchard Brands family of companies, Appleseed's has focused on providing high quality garments to their clients combined with exceptional customer service for almost 60 years. Through their Beverly, MA facility, the company services a multi channel retailing operation including catalogs, web-site and retail store locations.

To enhance Appleseed's capacity for continued growth and service to their expanding client base, Abel Womack has designed and implemented a variety of improvements to their Beverly, MA facility. The improvements have increased the distribution center's storage capacity as well as allowed the company to double its throughput while maximizing space within the facility.

The projects included:

- Installation of a new Hytrol conveyor system with weighing and motion scales to automate the shipping system. The addition of a second conveyor resulted in a doubling of the facility's throughput.
- Installation of a new 66,000 SF, 3 level Unarco pick module with another weigh and motion system. The module consisted of bulk storage and hanging garment racks.
- Raymond Orderpicker trucks with guidance wire sensors for the bulk storage area.
- Installation of 600 bays of new shelving.
- Installation of a new receiving conveyor system with 2 vertical reciprocating lifts.
- Renovations to facility resulted in 6,000 SF of new packing floor space.



New Conveyor and Scales

Project Key Features:

- Unarco 3 level pick module created over 60,000 SF of usable space.
- Installation of weigh in motion scale as items sort down shipping lanes.
- Raymond Orderpicker and new wire guided system for bulk storage area.
- Addition of 6,000 SF of packing floor space.
- Installation of 600 bays of new shelving.

Building Size: 180,000 SF

Completion Date: Ongoing
Projects since 2002

